MACHUNAIN COLLEGE LINDADA YOUR FUTURE—OUR

JUST FOR THE SAKE OF ARGUMENT



ISN'T IT LOVELY DAY?

VOL. XXXIII — 17

MACDONALD COLLEGE

Friday, February 24, 1961

Royal Biggest Yet Please, Mr. Custer, I don't wanna go Mercier Opens Show

At 10 a.m. today, Friday 24th, Feb. '61, the opening ceremony of the 14th and largest Macdonald Royal takes place in the Assembly Hall. After a welcoming speech by this years President of the Royal - Austin Carpenter (4th Agr.), - Dr. Ernest Mercier, Deputy Minister of the Quebec Department for Agriculture, will address the College.

Dr. Mercier was born in 1913 at Rosaire, Montmagny County, — twenty miles east of Quebecity, — and educated at Laval University, from where he graduated with both a B.A. and B.S. Agric. Honours degree, His extensive research work in animal breeding, and physiology, and in particular in the application of artificial insemination for cattle, was begun at Cornell University, N.Y. where he remained for four Dr. Mercier was born in 1913 N.Y., where he remained for four years before returning to Lennox-ville Experimental farm in '50.

in '55 and '57, Dr. Mercier was a member of the Canadian del-egation to the FAO (Food and Agriculture Organisation) in Ro-me. In July '60, he accepted a post at Macdonald College as the

Chairmen of the newly created Department of Animal Sciences, but had to resign two months later to take up his present posi-

A vote of thanks to Dr. Merciez will be given by Alison Reid (4th. H.Ec.) — the 1st. Vice President of the Royal,

Another highlight of the ceremony will be the crowning of the Royal Queen by Mr. Peter Flannagan who graduated from Macdonald in '52 and is now President of the Macdonald Branch of the McGill Graduate Society.

The two final events on the program will emphasise the theme of this year's Royal Messra Dion, Munroe and Neilson will speak of the activities of their respective Departments to all those assembled, and in particular to the High School students—the undecided future generation,—and pose the question—'YOUR FUTURE'.

YOUR FUTURE'.

Mr. W. Jenkins of the Farm Management branch of the N.S.



Dr. Ernest Mercier

A.C. in announcing the winner of the Booth display will depict the skill and knowledge of the students and undergraduates of Maodonald College, who emphasise through their work—'OUR PUR-

3,500 Expected

Statisticians among the students are estimating that the crowd of visitors to this campus may exceed 3500 if the weather holds out. Last year there were in excess of 2000 visitors to the

(Continued on Page 7)



US Does it!

Yup! we done it. We sent two farmers no wun never herd of to that there mkgil vinter kaarnyval debatin 'bysnus an' we gone got us a myty big spot amung all o'them sofistikashunal peepul. Uno what we mean; them there too folks by the names of chris gilburt an' carltun davis done a myty fine job for this 'ere college. They say they wus plased sekund in the fynuls after comin' owt on top in the af-firmutiv feeld. If you wants more dee-tails, flip to paje

27February

There will be a meeting of the Students' Society of Macdonald College on February 27, at 6.30, in the Assembly Hall at which the nominees for the various positions on next year's S.C. will confirm their nominations. This the only time before the actual is the only time before the actual campaigning starts that the stu-dent body will get a chance to know those people who are volunteering to take on the duties involved with student self-gover-ment. First impressions can be wrong, but usually one can tell who's on the ball and who isn't in those two minutes that it takes to make an acceptance speech.

Record Participation in Animal Show

This year's Mac Royal features more showmen than ever before in Royal history - eighty-six in all, including students from Home Economics and Teaching as well as ample Aggies and Dips.

Eighteen classes of livestock with an average of five in each class will be shown throughout the day at the judging pavilion.

by Hughie MONTGOMERY, Pres., Animal Husbandry Club

Fine! But other than the showmen themselves, how many rea-lize the preparation which goes into a livestock show

First of all, the animal must be trained to lead, to stand proerly, and respond to t is only accomplished by patient and gentle but firm per-suasion resulting in an "under-standing" between animal and showman. Of course there are times when this patience often wears a bit thin.

Secondly, grooming comes into the picture. In the case of dairy cattle, this involves clipping the head, shoulders, hocks and part of the tail above the switch. The beast is given a shower and brushed frequently to remove loose hair, dirt and dandruff, and the hooves trimmed to aid in proper posture. The night before the show, the switch is dipped in water and braided. When combed out the next day, a beautiful permanent wave results, far surpassing any drug store job

(Continued on Page 7)

And here She is ..:



Lovely, blond Judy Smythe wears the glittering crown and long green robes of the 1961 College Royal Queen. She will carry the traditional sceptre, emblem of sovereignity, throughout

At the official opening this morning, Mr. Flannigan of the Macdonald Branch of the McGill Grads' Society placed the crown on Judy's head as she knelt on the velvet cushion. From The Queen!

that moment on Judy began a round of public appearances that will end tonight at the Awards Presentation.

Judy entered the B. Ed. course this fall after graduating from Mac High. In high school she was active in sports, the year book, the West End Youth Council, and the winter Carnival! She was a member of Eaton's Junior Council and nthe "Miss Club 800".

This year Judy is a cheerleader and has participated in interclass sports. She is a member of the Dance Committee. Congratulations to our 1961 College Royal Queen!

of the Royal

The Failt-Pe Times "The Voice of Macdonald College"

is published weekly by the students of Macdonald College under authorization of the Board of Publications at Publication Offices, Brittain Hall, Tel.: GL. 3-8462. The opinions expressed herein are those of the Editors.

DAVID PHILLIPS . Director of Publications CARI PRIDE PAT GORDON

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SALIM KHAN. Printed by "Le Devoir", Mtl. 2000 4

THOUGHT FOR THE WEEK

It is indeed a desirable thing to be well descended, but the glory belongs to our ancestors. PLUTARCH

EDITORIAL

College Royal time has rolled around again. The little ball that was started in 1948 has picked up so much snow during the past 13 years that now it is a big ball — so big that it will begin to crumble unless someone does something to pack it together. The task of staging Mac's largest single event of the year has become so enormous that the students holding the responsibility have been blinded by the snowstorm.

Take a look back at the first Royal when the daring attempt was made to establish a livestock show. Around this nucleus a program has been built up that now crowds one day and overflows into parts of many others. But still the same number of students are carrying on what has been done in the past and are continually trying to add and to improve. Each Royal Executive tries to "out do" the

ones of the past. Almost a year ago the present Royal Executive was selected. This small group of ten students laid the plans for what promises to be the biggest and best Royal yet. All this work has made these few people and others with heavy Royal responsibilities wonder if it really is worth all the time spent. True, the Royal does accomplish its aim of putting the college on view and of giving the students practice in showmanship; but the activities involved throw such a burden upon the shoulders of so few. May those who have the time and who use the time to criticize the work that is being done remember for a moment the Biblical quotation:

"Judge ye not, lest ye be judged."

McGILL 59-60 - FACTS AND FIGURES

The recently released Principal's Report sheds considerable light on the financial state of our Alma Mater, which is looking better than it has in years. Total revenues amounted to \$16,188,159 an increase of some \$1,600,000 from the previous period. Total expenditures increased, however, to some \$16,660,000, mainly as a result of salary hikes. The session thus ended with a deficit of some \$472,389. Endowments and bequests now total \$64,974,-235. It is interesting to note that the expenditures of some departments are financed one-half by outside grants, and in some cases two-thirds. For the first time in the history of the university, aggregate assets total more than one hundred million dollars. **Provincial Grants**

Dr. James expressed his regret of the decision reached whereby the Federal government will not make grants to Quebec universities unless there is some new agreement on constitutional relations between the Canadian government and the Provinces. Grants received in a lump sum from the Federal government amounted to \$5,866,378.

Student Population.

Students enrolled in degree courses totalled 6,768,-660 were in diploma courses, and there were 622 partials - a total of 8,050. There were, in addition, 7,683 extension students and 873 summer students. The student body thus comprised more than 16,000. In 1939, there were 38,000 students at all the universities of Canada. Today the figure has reached 102,000, and it is estimated that the total will reach 200,000 by 1970. There were, in 1959-60, 1128 staff members, or an average of one per every seven full course students. As a result of the new salary scales, McGill is now in a competitive position to secure new staff members. It was duly noted that, in order to entice one staff member to the University of California, that august body actually

VIEWPOINT...

ADVERTISING

It has been said that you can tell the ideals of a nation by its advertisements. If this is so it is a shocking and disturbing fact that people in North America live and breathe an atmosphere permeated by advertising. It is everywhere. Like it or not one is constantly bombarded by advertising; newspapers, magazines, billboards, radio, T. V., they hammer us constantly and from every side. In 1957 the estimated cost on this continent was a staggering four billion dollars!

Some of the advertising is good, much of it bad, but nearly all is planned with devilish skill and designed to influence our life, our thinking and our daily behaviour. We cannot escape this sinister monster, but we should at least take note of its presence,

an least take note of its presence, and try to avoid some of the perils of its seductive influence.

Advertising has been going on for a long time. Plautus, who died in 184 B.C., wrote "It is necessary to entice the buyer to unsaleable wares; good merchandise easily finds a buyer, even though it be hidden away."

Mother Nature used advertising long before the time of Plautus. Consider the lilies of the field for example. Indeed, consider flowers of all kinds. Here is advertising on the grand scale, for Nature cares not at all for expense. Almost every flower, from the humble dandelion to the most exotic tropical beauty, is decked out to out-do Solomon

in glory. And why? It is simply a matter of economics; just a magnificient device to ensure that none is overlooked in the that none is overlooked in the competitive market for bee-interest. And Nature doesn't stop at colour, texture and design. She will splash on fragrant, but expensive Chanel if the market appears to need it.

Consider also the birds with their gorgeous feathered raiment and their sweet seductive music. It seems clear that Mother Nature

It seems clear that Mother Nature It seems clear that Mother Nature uses advertising in a big way and uses it most effectively. So it should cause no surprise if homo sapiens, (that sagacious fellow), is led to follow in her footsteps. One wonders if he has not followed a bit too far down the 'garden path', because to-day we are inundated by rival claims for products, services, entertainfor products, services, entertainment, gadgets, everything imaginable.

And here is where danger lies. For the professional advertiser

knows human nature inside out, and he is trained to play upon it and twist it to his purpose. "Keep level with the Jones's" he It is bigger, smoother, broader, lower, faster and better. It even costs more than the 'ordinary' car." "Here you are, driving up says. "Here is the car for you! to the Ritz", he says, in four-colour, full-page, slick detail, Doormen everywhere, and elegant passers-by obviously impressed by your importance. No question of "payments" or earthy stuff like that. stuff like that.

stuff like that.

Or here you are, "Dreaming in your Maidenform Bra. Slip one on and you're Cleopatra". "Use this lipstick and you'll tread the Highroad to Romance." Be the "Man in the Hathaway Shirt." Use toothpaste which "Cleans your Breath while it Cleans your Teeth." How can one possibly steer a straight course through all this?

Skilful advertisers usually search for the Unique Selling Proposition (USP they call it) and they do try to tell some part of the useful truth if useful truth is available. If there is none they resort to sweeping praise which stops just short of falsehood. But stops just short of falsehood. But they are seldom out to save the customer money. It has been reported that one company developed a very persuasive campaign on the excellence of Johnson's car polish and what it would do for the finish of an automobile. But they felt that nobody would believe it of a wax selling for 69 cents a jar, and that people would be wary about that people would be wary about applying a cheap wax to the paint job of their expensive auto-mobiles. Market tests were run at differents prices, and the higher priced cans sold better. So Johnson added some new and expensive ingredient to the polish, upped the advertising budget, and priced the product at \$1.60 and priced the product at \$1.69.

It is not easy for the average buyer to find out the facts or to judge which of several pro-ducts is the best. All he can do is to seek out honest quality in the things he buys and to shun (if he has the moral courage) extravagant claims and glamour blurbs obviously pitched at snob appeal. This is indeed the very least one should try to do.

Looking at things from the other side we see that each one of us is an advertiser. We are, willy-nilly, walking bill-boards advertising ourselves, the family, school, community or nation from which we come. Daily and hourly the influence goes out, and it has effects far wider than we ever suspect. Taking what may appear to be a selfish view, every individual, if he has any self-respect, wants to make something of his life. To do this he must vine a place for kinself in the win a place for himself in community, or in business wherever he wishes to make his contribution. This can only be done insofar as his talents and his readiness to work become known

(Continued on Page 3)

. . . AND

APOLOGY

Mr. David Guttman, Green & Gold Dear Moose;

I wish to apologize for the carelessness and negligence shown by members of the Institute of Education on returning the equipment loaned to us by Green & Gold for the recent prom. If I had known that they would be handled in such a shiftless and irresponsible manner, in particular the beleavy spetlight. cular the balcony spotlight, I would have returned the various pieces of equipment personally. Sincerely yours,

Harry NEEDHAM,

B. Ed. 63.

A TOAST

Mary S. HELMS

Here's to one who's really great A weaver in the cloth of fate, Master of youth's destiny, Mentor of its energy, Director of inventive dreams, Monitor of neophyte schemes, Mother, leader, friend, and preacher-Here's to you, a dedicated

teacher.

offered him a salary lower than what he was then receiving at McGill.

Problem of Buildings

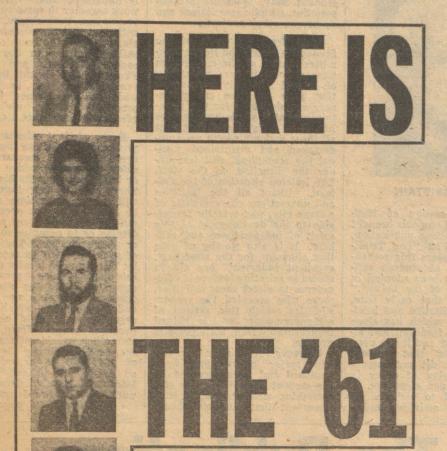
This was the greatest concern and it was pointed out that many departments are now measuring space in inches. The Redpath Library, enlarged only seven years ago, is now inadequate. Indeed, it would seem that all faculty library must expand or explode. During the next five years, it is estimated that new buildings required will cost some 45 million dollars, a figure exceeding the present value of the whole university. New buildings being planned will house Medecine and Biology and our Main Building is also due for a reconstruction program. Where the money is going to come from, nobody seems to know. As Dr. James says "To state the matter bluntly, McGill may be compelled to refuse qualified students by the autumn of 1962 if additional facilities are not available".

From the Board of **Publications** and Editorial Staff of THE FAILT-YE TIMES to All the **VISITORS** to the Royal a Hearty WELCOME!

Council Corner

- meeting Feb. 21st, 1961.
- Secretary's to hand in lists of those on their organizations or connected with it who are eligible for awards to the Sec. of the Gold Key, as soon as possible.
- Lit. & Deb. proposed Constitution passed.
- Gold Key proposed Constitution passed.
- Publications proposed Constitution passed.
- STUDENT'S SOCIETY MEETING MONDAY FEB. 27th, to accept nominations for Students' Council.

A.E.M.



Who are primarily, though not solely, responsible for the Royal '61 as you see it today.

Vertical, Top to Bottom:

Austin Carpenter, Agr. IV, President.

"bewitched, bothered and bewildered".

Alison Reid, H. Ec. IV, 1st Vice President,

"cooks, queens, and confusion".
"Tex" Coulter, 2nd Vice President, "squares and social circles"

Grant Ketcheson, Agr. III, Secretary,

"Jobs and joe-jobs".

Keiller Shea, Agr. IV, Treasurer

"Shackle\$ and \$ign-posts".

Dale Ells, Agr. IV, Director of Booths, 'bare backs and board-feet"

Hugh Montgomery, Agr. IV, Director of Publications, "a bouncy publication".

Bottom, Left to Right:

· Doug Burnside, Agr. IV, Director of Livestock.

"senior calves, piggies and 35 girls".

Don Crober, Agr. IV, Director of Publicity, "rural weeklys to the CBC".

Bev Mooney, Teachers II, Assoc. Director of Publicity, "kids and the Institute.

MACDONALD COLLEGE ROYAL

Viewpoint...

(Continued from Page 2)

to the outside world, and this obviously only occurs through a form of advertising. It may not be a conscious effort to sell himself, but advertising is going on just the same and the wise individual will govern himself accordingly.

For those who contemplate a voyage on the sea of matrimony, they too advertise, and sometimes all too obviously. It is part of

common sense that all contemplators, witting or unwitting, should make some attempt to read the advertising signals correctly, and, by preference, before the real voyage begins. A thorough study of advertising methods by the prospective voyagers would undoubtedly make for smoother sailing. Indeed it would prevent many needless wrecks. prevent many needless wrecks.

In this question of advertising one basic fact emerges, so important that it should never be overlooked. It is that in the final analysis, and for the long haul,

what really matters is the worthiness of the idea or the quality of the thing to be sold. It isn't the slickness, or the design, or the cleverness of the advertisement which keeps up sales, it is the value of the product. It isn't the colour of the package, it is the quality of its contents.

And with people, it is just the same. As Plautus said in 192 B.C. good merchandise finds a buyer, even though it be hidden away."

den away."

Two well dressed matrons en-tered an office and approached the busy executive.

for the welfare of wayward wom-en. Would you like to donate?" "Sorry," he said, "but I con-tribute directly." "Sir, we are soliciting funds

A smile is a curve that sets many things straight.

Staggering into his apartment, imbiber deposited himself in his bed and fell asleep. A half hour later, he was awakened by a knock on the door. Wearily, he struggled out of bed and stumbling over almost every piece of furniture in the room, made his way to the door and opened it. Standing there, was his drinking companion of an hour ago.

"Gee, I'm sorry I woke you up, Joe," said the companion.
..."Oh, that's alright," said Joe.
"I had to answer the door any-

WHAT THE Well Equipped STUDENT IS

Whether you are going in for Habeas Corpus or Harmonics, you will find a B of M Savings Account Passbook an invaluable

WEARING ...

BANK piece of equipment in the years ahead.



BANK OF MONTREAL Canada's First Bank

THE BANK WHERE STUDENTS' ACCOUNTS ARE WARMLY WELCOMED

STE. ANNE DE BELLEVUE BRANCH : J. ALBERT LAMBERT, Manager

Dinner in the Delightful Atmosphere of

> LARRY **MOQUIN'S**

CANADA





The present day Royal is a far cry from the fair of the past, yet it serves the same end - a common meeting place for people having mutual interests. This has been the case for many years and present indications are that it will continue to an even greater extent.

In 1777, the first purely agricultural show was held by the Bath, West and Southern Counties Society, England, with local farmers showing their cattle at a fair which offered a means whereby they could exchange ideas concerning their livestock. This society later became patronized by royalty and consequently the Royal Agricultural Society was formed. Since then, this society has been responsible for the Windsor show, attended by Her Majesty The Queen, the Society's President and Patron.

What an amazing revolution has occurred since the society first offered its gold medal for competition in 1878! The advent of mechanization in agriculture gave birth to the long avenues of tractors and mechanical implements exhibited at any modern show. In addition, there were forestry exhibits, woodland competitions, local crafts, fruit and vegetables, and, of course, the colourful spectacle of the flower show. Early in the present century, the first all-Canadian Royal was held in Toronto. This has grown to such an extent that, at present, it provides an education in Canadians itself. No longer is it a strictly agricultural show, as one finds exhibits of Tropical fish, photography, and various other attractions designed to interest the general public.

Our Macdonald Royal is very young when compared to these highly commercialized Royals, but, nevertheless, it pro-vides an opportunity for us to employ our showmanship and organization abilities.

Dr. W. H. Brittain, whose "History of the Royal" was published in the 1957 Royal Catalogue, has kindly consented to the reprint of that article for the benefit of the visitors touring the Royal today.

A History of the Royal

By W.H. BRITTAIN



W. H. BRITTAIN

During the session of 1908-1909, Macdonald students brought out the first College publication, a magazine called "The Trifol-ium". In it appears this senten-ce, "A system of student self-government has been adopted in both residences of the College." Thus, even at that early date, the spirit of initiative and intel-ligent self-help which has since become a firm tradition had al-ready taken root, and it was even ready taken root, and it was even then recognized that student self-government dit not merely mean the keeping of order in the residences and elsewhere. It was understood to embrace all extra-curricular activities undertaken for the benefit of the student body, including literary societies, athletic associations and numerous other projects.

Apart from the work of the Students' Council and House Com-mittees, most of these activities were at least in part recreational, though it is only fair to add that such activities are necessary and desirable for the maintainance of a wholesome college life. It is a significant fact that all these major projects were unall these major projects were un-dertaken and maintained without the prompting, still less un-der the direction on the staff. The isolated situation of the Col-The isolated situation of the College, without all the facilities and distractions characteristic of a large city, was actually favourable to the development of this spirit of independence and self-help. It is also worthy of note that although, for the most part, excellent judgment has always shown in selecting leaders of competence to direct these activities. petence to direct these activities, those who accepted the responsibilities which this system of self-government entails gained immeasurably from their years at

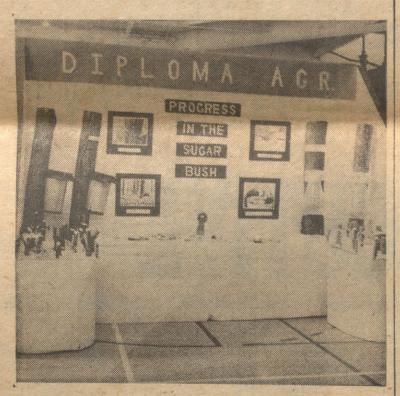
However, even after the various major efforts had been launched and were accepted by the student body, there was still something missing. For, if it is important that students should

play together, it is at least equally important that they should work together to some constructiwe purpose. Futhermore, it is not sufficient that the student should alone acquire the knowledge and skills required in the lecture room, laboratory and library. There is, or should be some There is, or should be, some provision for him to express what he has learned in some practical activity, which may preparation for what lies ahead.

Every student who accepts a professional position must conprofessional position must conserve in some measure as a sider the public which directly or indirectly supports his efforts. There will be few indeed who will not at some time or other be faced with the necessity of putting on some form of public display or to organize some kinds of demonstration. The staging of demonstration. The staging of such an event as represented by The Royal is ideally suited to by The Royal is ideally suited to this purpose, since it provides the opportunity for the display of originality, organizing capacity and showmanship, which the necessarily more rigid class-room exercises cannot afford. These and other considerations led to the decision during the session of 1947-1948 to organize such an event and to call it "The Macdonald Royal". Organization work went forward under the (Continued on page 5)

(Continued on page 5)

THE PAST ...



Pies & Squares

On Tuesday, February 21, in the Brittain Hall Gym five teams entered a square dancing contest. The teams danced one number called by Tex Coulter and one number by a caller of their own choice. The teams appeared as follows:

Sophmores, dancing Ocean Waves as called by Mike Kenny Seniors, dancing The '61 Special as called by Dale Ells P. Ed. I, dancing Six Hands 'Round as called by Larry Eldridge Freshmen, dancing Forward and back as called by Dave Appleton Juniors, dancing Texas Star as called by Lyall MacLaughlin The dancers were judged by Mr. Math McKell of Aubry, Que., and Dr. L. Lloyd of Macdonald College, The teams placed in the following order: P. Ed. I - first, Seniors - second and Frosh - third. The judges decision was heartily approved by all the by-standers.

The First team will appear on the day of the Royal, at 1:30 p.m. Anyone who did not see this sparkling team should come out to the Women's Gym to see them.

Votes of thanks for a wonderful evening go to the judges, the Orchestra, Tex Coulter and the dancers,

When the competition was over, Mr. McKell called squares for the whole crowd to join in.

Between the third and fourth dances at the Square Dancing Contest on Tuesday, a pie eating contest was held. The object of this competition was to see which male could eat a pie fastest while fed by a girl. It was an amusing spectacle, with the girls stuffing Jemon merangue pie into their partners' mouths. It appears that Brian Purdon can eat pie faster than any one else; Larry Albright finished second, while others gave up. There was one casualty — a quick exit by one contestant. Also we found that lemon pie doesn't faste as good when eaten in such a hurry. Brian's prize was two semon merangue pies!!! emon merangue pies!!!

Jane Mackenzie

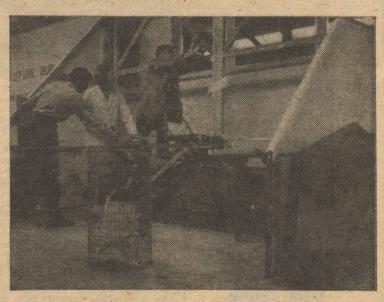
he Publications

can you name them?



Frankly, we can't

THE PRESENT...



The camera bugs have condescended to exhibit their ART(?) see them in the booths In order that an event such as the College Royal receives the widest possible publicity, it is necessary to print various pamphlets, leaflets and catalogues. For Royal '61, 1,200 catalogues, 3,300 folded pamphlets, 350 posters, 150 press releases and 1,400 programmes to cover the openers, 150 press releases and 1,400 programmes to cover the opening and closing ceremonies were printed. The major publication is the catalogue. This is professionally printed and is a featured item at all Royals. In the catalogue, are listed the names of entries in the livestock show, which is, of course, the star attraction of the Royal, Also, the catalogue serves the purpose of traction of the Royal, Also, the catalogue serves the purpose of providing information as to the various activities taking place on the day of the Royal. They also include, for the benefit of High School students and other interested parties, information on the numerous courses given at the college. the college.

The pamphlets are relatively minor in importance, though the numbers in which they are printed take care of much of the outside publicity. Press releases are, of course, extremely important in the advertising of an execut. These the advertising of an event. These take the form of releases to T.V., Radio and the Press. Just to keep the record complete, it may interest the reader to know that we keep hoping that one of these days somebody from the Yukon, who has seen our ads, will take a trip for one of the future Royals.

JOKE

An individualist is a man who lives in the city and commutes to the suburbs.

Alcatraz is a pen with a lifetime guarantee.

Some girls are discreet up to a point, and some are discreet up to a pint.

Women are the type of problem that most men like to wrestle

Sorry we ran out of space !

leadership of Mr. Val Swale as-nisted by a loyal and hard-working committee and the show was formally opened by Dr. H. Barton, former Dean and, at that time, Deputy Minister of Agriculture at Ottawa.

The first executive had no experience whatever in this field. Few, if any, had ever seen such a show, still less taken part in its organization. Nevertheless, it was generally conceded that the whole affair reflected great credit on the student sponsors, and that it presented a well-balanced that it presented a well-balanced picture of the many-sided activities of the College. All concerned were so well satisfied that the event added something of unique value to College life, that the question of its continuance was simply taken for granted. The special variety show which closed the proceedings of the first Royal was a happy thought, giving an apportunity to entertain all the guests who had contributed to the success of the show. It was, therefore, decided that the main entertainment feature of the academic session, namely. "The Green and Gold Revue", should thereafter be offered at this time.

As so often happens, the actual putting on of the show revealed certain values that had not been fully envisaged by those who planned it. It resulted in the realization that the effort not only gave invaluable experience to those taking part — and that included almost the entire

student body — but that it had an important part in revealing the College to itself. It had not been sufficiently realized that the members of the academic community, being preoccupied each with his own specialty, were not fully aware of the working activities of their colleagues, and this The Royal did much to correct. The degree of outside interest was also most satisfactory, high school students, farmers parents and others, having been among our most interested visitors. In this respect The Royal has become the show window of the College, numbered among has become the show window of the College, numbered among the major highlights of the academic year. Among its other values it gives a great deal of publicity of the best possible kind, since it gives a practical demonstration of what students can accomplish by their own efforts and with their own resources. In addition, it would be difficult to devise any scheme which would give to prospective students and their parents a more graphic picture of what the College has to offer in the way of academic courses.

In anything that purports to be a history of The Royal, the names of those who directed each of the different shows must have an honourable place. These are ac-cordlingly presented as follows: (1) Val Swale; (2) Hi Grisalde; (3) Doug McKechine; (4) Michael Gillis; (5) Walter Grant; (6) Murray McEwan; (7) Malcolm Juby; (8) Ed Lister; (9) Ralph (1) John Elliott; (12) Mark Waldron; (13) Ross Sager.

One measure of the success achieved by the various presiding officers is that they were able to elicit such a magnificent effort from among their asso-ciates, and to secure the active support of the overwhelming majority of the student body. This is in sharp contrast to many other activities where spectators tend to predominate.

Each organizer has been for-tunate in being able to secure some outstanding figure from the public life in Canada to open the show. Following the first show when Dr. Barton performed this function, the following acted in the same capacity: (2) Dr. J. G. Taggart, then newly appointed Deputy Minister in succession to Dr. Barton; (3) Professor Kenneth Cox, Principal of Nova Scotia Agricultural College; (4) and (9) Hon. J. G. Gardner, Minister of Agriculture, Ottawa; (5) and (11) Dr. J. D. Maclachlan, President Ontario Agricultural College; (6) Mr. Herbert Hannan, President Canadian Service of Agriculture; (7) Mr. C. S. Mc-Kee, General Manager, Royal Winter Fair, Toronto; (8) Dr. Waldo Walsh, Deputy Minister of Agriculture, Nova Scotia; (10) Mr. B. L. White, President of

Ottawa Winter Fair; (12) Dr. G. S. M. Barton.

Many outstanding individuals from different parts of Canada. gladly officiated as judges or in other capacities. These included many representatives of the Department of Agriculture, Ottawa, as well as from the Provincial Departments, sister universities and colleges, officers of breed associations, specialists and executives of manufacturing corporations, and many private individuals chosen for their eminence in some particular field.

An individual theme was chosen for each of the shows, as follows: (1) Science Plays Its Part; (2) Science Aiding Agriculture; (3) Better Living Through Science; (4) Milestone in Science

- Farm, Home, School; (5) Science at Work; (6) Progress Through Science; (7) Macdonald Serves The Community; (8) Parade of Achievements; (9) Progress - Our Purpose; (10) Jubilee of Achievement; (11) Advancement Through Knowledge; (12) As for the Future; (13) And Thus We Progress. (Editor's Note: This article was written in 1957 and, since then, four Royals have been held; consequently, their themes have been added to the list, as have the names of directors and those who opened the

To sum it all up, The Royal represents an intensive student effort, organized, managed, conducted by them. It has increasingly reflected the activities and interests of all sections and departments of the College. It involves some effort on the part of almost every member of the student body. It reveals to the student body, the staff and the public, the many-sided nature of the College interests. The high quality of the whole performance creates a favourable impression among those privileged to attend. For this reason, it is a source of favourable publicity throughout our constituency. It has elicited the interest and support of many distinguished authorities who have assisted as speakers and judges. It has promoted, among the members of the student body, a sense of unity of purpose in accordance with the intentions of the Founder. It has become a firmly established and valuable feature of College life and its continuance as an annual event of prime interest and importance is assured.

It's the Latin that makes the Difference



New Nation in the West Indies

Visit the West Indies — relax on warm sunny beaches! Dance to the pulsating rythm of the calypso! Drink a stimulating rum punch under a coconut tree. This is the part of the West Indian's way of life that is publicised, but these things are merely some of the recreational outlets.

The recently formed Federa-tion of the West Indies is Cana-all members of the student body da's newest commonwealth neighbour. What are their problems hopes and aspirations as they embark on this new chapter in their history? Come and find out at the meeting of the West Indian Students' Society on Sunday, February 26, in Room M 258 at 1.30 p.m.

Two films will be shown. The first, Background to Federation deals with the history and geography of the West Indies and the political and economic motivation which led to union are commented upon. The other Weakness into Strength illustrates ways in which federation is expected to benefit the multi-racial groups of the West Indies whose origins are African, east african, chinese, europian, ame-rindian and east indian, as well as members of the staff to come and increase their know-ledge of the West Indies.

> Student Art Exhibit Main Building, Seminar Room Royal Tea. Laird Hall Lounge 35c. Green & Gold 8:30 p.m. Main Building, Assembly Hall \$1.00 & 75c. at door

FAILT-YE TIMES HOLDS BACK ON PUBLICATIONS

Because of strained financial conditions, the "Failt-Ye Times" has decided to hold back one edition this year. It is quite probable that there may not be an edition next week. This news was received with mixed feelings by some students on campus. Those who thought they would "put in something next week" regretted the present move. However, those working on the paper have called this a blooming in the paper have called this as blessing in disguise - it gives them a chance to catch up on the academic part of the college routine. Why the...!

WANTED

Dead or Alive - somebody to help the Advertising Department start a forgery plant (if legal) or be willing to go see parties such as Cleaners who don't advertise in this paper, so that we may not have to put a similar notice in the paper whenever it is print-ed next. Anybody with previous experience ?

'Los Politicos' Smashing

The only thing that can be said about the Green and Gold Revue this year is that it is TREMENDOUS! From start to finish, "Los Politicos" is a smashing production, combining lively music, gay lyrics, and dialogue ranging from amusing to hilarious. With music by Bill Phillips, choreography by Nancy Todd, lyrics by Pat Clements, and script by John Todd and P.J., it's one of the liveliest ever.

The story is basically simple, and is a take-off on the current world situation. The revolution is just over in the Latin American state of Colemba, and the citizens are now busy looking for the fool-proof ideal form of government. While looking for this Utopian—like ideal, an ambassa-Otopian—like ideal, an ambassador is sent to Canada. He meets Quebec's Family Compact, the Chief, visits a prairie classroom, and the Americans on the Dew Line. The whole trip makes for some interesting and not altogether respectful comments on the ther respectful comments on the consistently conservative govern-

The two-hour performance runs quite smoothly on the whole, and with an amazing degree of continuity, considering the variety of scenes. The parts are well-known, and flubs are very few and far between. A word must be said about the staging,

I.V.C.F. News

The Inter-varsity Christian Faith Chapter n campus has worked hard to produce a rich and varied program for this term. So far, the meetings have included panel discussions, buzz groups, Bible studies and guest speakers all centered on Christ and His Word. The meetings have witnessed a considerable attendance with growing interest and participation from the group.

The program for the month of March features the following:

March 2nd — Guest Speaker, Rev. Cory Martin; March 9th — Missionaries from Africa, Rev. and Mrs. Hollenshed; March 16th - Panel on Mis-

March 23rd - Annual Meeting and Banquet.

The group extends a warm welcome to all students on cam-PUS.

which is done with a seemingly which is done with a seemingly professional touch. Stage work is handled by Mike Elliott, sounds effects are by Harry Brown, and costumes (top-notch) are by Pat Dahms. Moose Guttman is to be complimented for making more than adequate use of the cramped lighting facilities available.

ped lighting facilities available.

The Revue is produced by Peter Pegg and directed by Geoff Stewart, and is a bang-up job indeed. Don't miss it, it's the laugh experience of a lifetime.

A Night Out

About forty members of the Ste. Anne Veterans' Hospital turned out, on Monday evening, to see the final dress rehearsal of "Los Politicos." They arrived a full hour early, but seemed to a full hour early, but seemed to a full hour early. enjoy watching the stage-crew at work. Anticipation mounted as the time for the curtain to rise

approached.

During the performance, hardly a sound was heard from the veterans, save for an occasional appreciative chuckle or a mur-mur as the dancing girls on-dulated through their numbers. At intermission, most of the vets remained in their seats, where they had been sitting for two and a half hours, and smoked as they watched the students bustling about. A couple of the men even had coffee brought over from the coffee shop.

Although much of the humaur

Although much of the humour went over their heads, the vets were nevertheless an appreciative audience. As they left the assembly hall after the finale, the general opinion among them seemed to be that their "night set" had been well event. out" had been well spent. Overheard, were such comments as "Fine acting!" "I liked all the music!" and "Amazingly good, it always surprises me what they can do!"

Mac Tops Debates at McGill

Places Second in Finals

At the conclusion of the Winter Carnival Debates held at McGill, where 35 top Universities for the U.S.A. and Canada competed in the largest tournament of its type in the British Commonwealth, Mac's Representatives, Chris Gilbert and Carlton Davis debated their way into the finals.

Debating for the affirmative on the resolution that surrender to Russia was preferable to risking the destruction of humanity in a nuclear war, both Chris and Carl stumped their opponents with some indefatigable arguments. No wonder that in the first bout against Geneseo College of New York State, they won by a 48 - 13 decision! Each entering team had to debate three times, the team with the highest score, to debate against the highest to debate against the highest score from the negative side. Mac won again on Saturday as they defeated Williams College and C.W. Post College, both of New York State, by scores of 35 - 31, and 43 - 34 respectively.



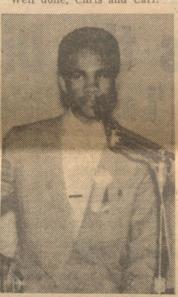
CHRIS GILBERT

By Fair Means or Foul: McGill had entered 5 teams, one of which gathered a total of 123 points by debating for the affirmative. Macdonald had a total of 126. Therefore, Mac expected to be pitted against whatever team got the highest points for the negative. But alas and alack' for some reason, yet unclarified the Rulreason, yet unclarified, the Bulletin Board announced that either

Macdonald or McGill would debate in the finals. This was a surprising amouncement, since Mac had a total of 126 points, which is three greater than 123. Upon enquiry, it is belived that the server given was that Mac Upon enquiry, it is belived that the answer given was that Mac had debated against weaker teams; (and therefore, we suppose give up the lead of three points as a handicap to the McGill team.) when Mac refused to accept this, an elimination bout was suggested between the two teams, McGill to debate for the negative. The upshot of all this mix-up was that at 1.40 p.m. our debators were informed that they would meet the finalists of the negative section at 2.00 p.m.! (The elimination bout was not held, after Mac had decided to withdraw from the tournament.)

Union College, New York State, proved a hard team to beat as they won by an average decision

Well done, Chris and Carl!



CARLTON DAVIS (Photos courtesy Sadat Kazi,

A comparatively large number of international students availed themselves of the singular opportunity of taking a quick trip to the Yukon last Sunday afternoon. Their personable guide was versatile Joe Tsukamoto, a post graduate student here at Macdonald, who has recently returned to eastern Canada from Whitehorse where he is employed as a research officer by the Federal Department of Agriculture.

Mr. Tsukamoto prefaced the Mr. Tsukamoto prefaced the tour with an interesting address in which he remarked upon the geographical location of this northern territory, comparing it with other parts of the hemisphere: transportation facilities available; population; and occupation with special reference being made to the topical fields of agriculture and education.

The address was complimented by a comprehensive slide display in which the fascinating subject matter paralleled the beauty and colour of composition. Through this media, the audience was transported to a land which is a far cry from the popular and erroneous conception of a territory inhabited entirely by Eskimos living in igloos on a never-ending plain of snow. The Yukon was revealed to be a region not completely unlike our own, only having its characteristic terraine and vegetation united in rugged splendour but nevertheless have splendour but, nevertheless, har monizing with man's "civilizing" monizing with man's "civilizing" contributions. A highlight of the excursion was a visit to the Whitehorse Experimental Farm when it was with curiosity that the products of Canadian government sponsored labour were viewed.

The general feeling was that this had been an afternoon which was both educational and entertaining. Rarely does one have the opportunity of enjoying such a well organized — and inexpensive — trip. We are grateful to Mr. Tsukamoto for kindly sharing his knowledge of the Yukon and his understanding of its people with us. ing of its people with us

Stardust

What is Stardust ?

Why is everyone whispering about this "Stardust" ? What is this thing that you hear talked about so much yet seems such a mystery ?

social event of the year; you will hear that this year it promises to be even greater than the last. You will hear at Brittain, "Who should I take?" And at Stewart or Laird "I wonder if he'll ask me?" Everyone seems to be excited, not just about the Royal and Green and Gold, but about this event two weeks hence.

Stardust brings the atmosphere of a warm spring night, a stroll beneath the stars, the sweet music of the breeze among the bloosoming trees.

Stardust will bring happiness and enjoyment to everyone on campus. Remember Stardust I I I

EDUCATION SHOWBOAT

A slight innovation was brought to the regular Monday morning Assembly, an innovation which was apparently well received by the members of the Institute of Education. 8:30 a.m. is not the most desirable hour at which to view a stage presentation but, on the whole, the large audience present on the 20th responded favourably to the production of "Feu Minouchet" adapted from the story by Andre

The first scene with the speak-The first scene with the speaking parts was simply presented. There was a confidently steady flow of French and both actresses, playing the roles of "Thérèse" and "la mère," seemed to be at home on the stage although there still was the difficulty of voice projection. The second scene got off to a slow start and the impatient audience was not receptive to the mood start and the impatient audience was not receptive to the mood of "Thérèse" as she was confronted by two fishermen who would not permit her to throw her package concealing the dead cat into the Seine. After this episode, however, things went smoothly and the various dances were received with enthusiastic applause. With the climax, the successful disposal of Minouchet's corpse, the spectators were in tune with the performers and the Assembly ended on a note of mutual satisfaction. (Editor's Note: There was only one rehearsal.) hearsal.)

The programme notes included the following: "This presenta-tion was first envisaged as an exercise for students of French 100. It soon became evident that

the scope could be enlarged to include work by the creative dance group in the Physical Edu-cation courses. We have attempted to achieve an easily under-stood synthesis of French, act-ing, dancing and mime. There should be something here of in-terest to everyhody." terest to everybody.

It is evident that those responsible for Monday's Assembly programme succeeded in their purpose. Under their direction "Feu Minouchet" ("The Late Minouchet") was brought to life.

S.H.

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CIC TOURS NRC

Eighteen keen and chemically slanted students went last Monday for a one day tour of the National Research Council of Canada at Ottawa. The trip was sponsored by the Student Chapter of the Chemical Institute of Canada.

The NRC is indeed a unique body in Canada. The students were taken on a tour of the various laboratories, lunched on Sussex Drive with Dr. Kohr. and had an opportunity to meet some Mac Grads who are working at NRC. The testing laboratories proved of special interest-specially those where nylons and socks were tested for strength and suitability for use before going on the market.

A SMILE

These days, too many beautiful women are spoiling their attractiveness by four-letter words tike "don't," "can't," "won't."

On the tombstone of a cool musician: "Man, this cat is really gone."

Happiness is nothing more than good health and a bad

TAKE HEART

No man is completely worthless. He can always serve as a horrible example.

by Harry Needham,

A hearty welcome to all our visitors on this, the biggest and best Royal of them all. We hope best Royal of them all. We hope that what you will see here today will interest, and in some cases, amuse you, and we know that you will carry away many vivid impressions, whether for better or for worse, of our College. "On Campus" is usually a collection of barbs thrust at various people, organizations, and institutions 'round campus, not to be taken all that seriously, we hope, and once in a while, a few boquets tossed at people who we feel deserve them. This issue is somewhat different in that we are attempting to offer a commentary, jaundiced in places, of what you may see at the Royal. Our star attraction takes place this evening. Namely, the Green and Gold Revue, our annual musical. A lot of time and effort has gone into this production, and the backstage work is particularly worthy of our plaudits. While watching the show, note the sound effects — courtesy of CBC. Just about everything else has been built from scratch by students at the College, and a that what you will see here today

has been built from scratch by students at the College, and a very fine job it is indeed. We haven't seen it yet, owing to the

haven't seen it yet, owing to the lack of press cards and our financial situation, which is just about enough for a half a seat in the back row of the balcony. But don't you miss it, as the acting, singing, and particularly the music, is just great.

Again this year, there is an endless variety of exhibits. Apart from all the more serious efforts, we offer other things for your amazement, and mostly, we hope, your amusement. In M256, the edible? results of the Men's Baking Competition are on (ugh) display. Note: We refuse to take responsibility for people who insist on tasting the entries.

For the kiddies, the Institute of Ed. will present puppet shows this afternoon in M162. Check your programs for more info. By the way, the program neglects to mention that the chairs are NOT nedded

mention that the chairs are NOT

padded.

Something of interest to everybody is the Hort Show and Flower Display. Nothing need be said about it except that it is usually exceptionally good, and should not be missed.

My fellow classmates would never forgive me if I didn't mention the display of modern, expensive, and virtually unobtainable equipment to be found on the third floor of the Main Building. Some diabollically clever, if not altogether practical, little "toys". Seriously, it is well worth seing as they are seldom, if ever, to be found in our schools.

Visitors are reminded that the

to be found in our schools.

Visitors are reminded that the Oval, that seemingly sacrosanct area of snow in front of the Main Building, is simply NOT walked on. Like Verboten, and people who do walk on it render themselves liable to be screamed at in a most horrible fashion from the ivy-covered walls of Brittain Hall. Hope you have as much fun at the Royal as we did getting it organized. Slainte mhath!

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On Campus | Double - Feature Folk Concert | Student Christians ill

On March 2, in the Assembly Hall, Macdonald College will have the privilege and the pleasure of hearing one of North America's foremost folksingers, internationally-known Alan Mills. His career is a varied one and certainly deserves some mention.

AS a newspaperman back in the early thirties, he made a hobby of collecting folksongs and this, combined with the name derived from his numerous concerts, earned him the title "the voice of Canadian folksong". After some ten years of "periodic pounding on producers' portals" (as Mills himself puts it), he started a weekly folksong program on the CBC. Since then he has been heard in well over a thousand radio and since then he has been heard in well over a thousand radio and T.V. programs, as well as the C.B.C.'s short-wave service. He has sung at numerous concerts in the U.S.A. and England and has cut almost a score of L.P.s for Folkways Records.

He was brought up in Lachine, and his singing career began in the Montreal area while working as a cub reporter for the old Montreal Herald. He sang in choirs, at his desk, and in the streets as he walked to his as-signments. He sang in the press rooms at Montreal's Detective Headquarters, Police Courts, and young people are more outgoing and seem to be particularly enthusiastic about folk songs. Furthermore, they'll join in singing with you far more readily than the older folk."

In addition to his singing and recording, he has compiled several volumes of Canadian folk music, and has written a number of his own songs, perhaps the best known of which is "I Know an Old Lady Who Swallowed a Fly." He also runs a concert booking agency and a record library, both located in Mont-

Johnny Carignan, French-Canadian fiddler who appears with Alan Mills, is also an artist of note. Born in Levis, Quebec, he began playing the violin, countrystyle, under the tutelage of his father. As early as seven, he was playing the violin for neighplaying the violin for neigh-bourhood concerts, and when his family moved to Three Rivers and Montreal, the violin went

along.

During one lunch hour in

Prepared to defend their beliefs

Many young Christians arrive at university ill prepared to defend their beliefs, says an article in the current

A distinguished Canadian historian, novelist, and editor, says, "Hundreds of Canadians go into the universities every year as professed and unquestioning Christians and come out four or five years later as agnostics, atheists or serious doubters."

He quotes Roy DeMarsh, na-tional secretary of the Student Christian Movement, as to why christian Movement, as to why this happens: "Even the best trained of our young church people are not sufficiently informed and articulate to engage in open forum dialogue with the outspoken humanist who is convinced of the irrelevance of the church and the Biblical message." Biblical message.

Allen says a student agnostic, who was once an SCM leader, ex-plains: "Your beliefs are tackled, in the classroom or over a cup of

coffee or a beer, by people who are prepared to argue and have had some experience in argument. "You find that your church has asked you to accept certain propositions but has given you no

help in defending them, except to close your eyes and clench your teeth."

In reaction to this situation, says Allen, the Student Christian Movement has been conducting a series of experimental meetings between Christians and unbelievers.

"So far," says Allen, "these (weekend meetings) have not altered Roy DeMarsh's conviction that the Christians, intellectually at least, are at a disadvantage."

Allen reports that H.W. Sutherland, general secretary of the Inter-Varsity Christian Fellowship, believes that religion on the campus no longer enjoys the vogue it had during the first years after the war. the war.

But Sutherland sees this as a good sign: "Wherever religion is fashionable it is essentially at a low ebb. Perhaps the end result of whatever shakedown is happening in the universities is that we'll end up with fewer bad Christians and more good ones."



even the morgue. Small wonder he was called "The Singing Re-

From 1935 to 1937, he toured North America with John Goss's quintet of "London Singers". When the group broke up, he returned to his old job, first with the Herald and then with the Gazette. While he tried to convince the C.B.C. to feature a folksong program, he carried on singing and acting in amateur and radio productions around the Montreal area. Within a few years, his side career became so important that he gave up newspaper work and began to devote his full time to singing and his full time to singing and acting. He still continues singing and acting in the Montreal area, when it doesn't interfere with his concert program.

In the summer of 1959, he achieved the distinction of becoming the first Canadian to be invited to give an all-Canadian program at London's folk-music centre, Cecil Sharp House. At this time he introduced Canadian music in a series of concerts given at schools in the London and Devonshire areas.

"The younger the audience, the better I like it," he says, "for

1933, he was "discovered" by George Wade, then a very popular leader, whose "Corn Huskers" were touring Canada. When the group broke up in 1938, he worked around Montreal, driving a taxi and playing his fiddle. During the intervening years, he acquired a wife and family, while his engagements steadily increased in number and importance. In the summer of '59, he was selected by the City of tance. In the summer of 59, he was selected by the City of Montreal to play before the Queen on her Canadian. Tour. He has made a number of recordings for Canadian companies and Follows

ings for Canadian companies and Folkways.

The two combined their talents for the '60 Newport Folk Festival and their concerts together feature a number of solos as well as duets. Should be a REALLY BIG SHOW! Tickets are at \$1.00 and may be purchased at the

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USC Announces Record. . .

Contest

Opening of the 1961 contest in Opening of the 1961 contest in colloid and surface chemistry among college undergraduates is announced by the University of Southern California. The contest is sponsored by the Continental Oil Company of Houston, Texas, and Ponca City, Oklahoma, and is now in its fifth year.

Students at all accredited colleges and universities of the United States and Canada are eligible if they are regular undergraduates on April 1, 1961. In past years winners have come from all parts of both countries and from large universities as well as small colleges. The contestants may enter either a report on a research project conducted by themselves or an essay on the on a research project conducted by themselves or an essay on the subject, "The role of colloid and surface chemistry in some aspect of petroleum technology." The best essay and the best report will each receive prizes of \$500 and the second best \$200 each under contest regulations. Hon-orable mention prizes of \$50 each are also provided. each are also provided.

The deadline for submitting entries is July 3, 1931. Entry blanks may be obtained immediately by writing to Prof. K. J. Mysels, Chemistry Department, University of Southern California, Los Angeles 7, California. The prizes will be awarded by a panel of anonymous judges and will be distributed September 1, 1961.

As contest chairman, Dr. Mysels is being assisted by an advisory committee composed of Prof. J. D. Ferry, of the University of Wisconsin; Dr. D. Graham, of E. I. du Pont de Nemours, Wilmington, Delaware; and Prof. Marjorie Vold, University of Southern California.

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(Continued from Page 1)

available. The horns, where preavailable. The norms, where present, are dressed with sandpaper and shellacked to a high lustre. Lots of work, but really lots of fun! Similar beauty treatments, with the necessary variations, are given to the other livestock

The day of the Royal finds the showmen faced with two men to contend with — the livestock judge and the showmanship judge, the latter being the one to keep your eye on. It is he who appraises the way the animal is prepared the way she responds and the amoat of control exercised in showing. The point to remember is that no matter how poor an animal is as to type, the deciding of the winning showman depends on the way she is presented. presented.

The animals are placed as to quality, type, and temperament for the benefit of the spectators present. Well, there's the story. The efforts put on showing should prove educational and satisfying. Best of luck to all participants in the Livestock Show.

Mercier Opens. . . (Continued from Page 1)

Royal, high school students accounting for about a fifth of that number. With the tremendous publicity given out this year, the number of high school students may well exceed 500!

TV Covers Story

The CBC will be covering the activities of the day on film for use on their Central and Maritime TV telecasts, with emphasis on Maritime participation. Lakeshore Radio CFOX will be doing an on-the-spot reporting, with Bob Cotnam, (4th. Yr. Agr.) covering the Animal Show, and Cari Pride (4th. Year H.Ec.) who is part-time CFOX commentator covering the Home Ec. and Education activities. CFRA, Ottawa, will be doing their daily Farmers Notebook broadcast at 12.15 pm. will be doing their daily Farmers
Notebook broadcast at 12.15 pm.
Chuck Dumbrell, who took his
Diploma last year from Mac, will
be covering the events for his
noon hour farm broadcast on
CBC (central regions) It promises to be a busy day for all reporters — including those on the
Failt-Ye Times who hope you are
all having a good time. all having a good time.

THE SPORT SCENE

from behind the bench

Today's Royal Edition of the Failt-Ye features a special Guest Editorial by Bob Land, President of the Men's Athletic Association of Macdonald College. Bob's contribution replaces the usual column appearing in this space with an evaluation of the athletic agenda offered to male students at Macdonald. Its purpose is two-fold—to present to visitors to the Royal the nature of men's sports here, and secondly, to provide our students with his own appreciation of the Macdonald athletics programme as it draws near its close. The Sports Editor.

In part, the object of the Men's Athletic Association is ... to encourage the participation of all men students on the campus in the playing of sports as a healthful, extracurricular activity." The extra-curricular program provided by the M.A.A. functions at three levels: 1) Intercollegiate, 2) interclass, and 3) recreation. For the enlightenment of our visitors, we should include a review of the athletic program which caters to the four hundred male students on campus.

Intercollegiate competition, in order of occurence, is carried on in Tennis, Track and Field, Soccer, Football, Hockey, Basketball, Swimming, and Woodsman's competition. Except for Soccer, the same activities are offered at the interclass level with the addition of Volleyball, Harrier, and Badminton. Recreational clubs cater to Curling, Badminton, Riflery, and Fencing enthusiasts.

To keep pace with progress and changing conditions, various changes in the basic program have recently been made. Although the intercollegiate tennis tournament was rained out, a series of round-robin matches with Loyola, Sir George William's, an C.M.R. was initiated by Macdonald.

We hosted for the first time, an invitational track meet with McGill and Sir George William's. This trend will be perpetuated next year by these and other institutions. The same policy has been successfully tried in Swimming.

Football is played in two divisions using a home and home schedule. Macdonald, Bishop's, Loyola, and Ottawa St. Pats comprise the Eastern division, with the winner playing the Western champion — Carlton, Ottawa University, or R.M.C., for the league championship. The Junior Varsity Hockey team now plays in a Lakeshore League and Macdonald revived the intercollegiate Woodsmen's Competition.

Further signs of expansion, this year and next, are the addi-

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tion of a secretary for the athletic director, a coach for the swimming and track teams; qualified, salaried officials for interclass sports; a proposed salary scale for coaches in line with those other colleges; free admission for students to all athletic contests; and an increase from six to eight divisions for interclass competition. The removal of the President of M.A.A. (and other organization heads) from the Students' Council has relieved him of obligations to other organizations and will enable him, to devote the necessary time and energy to his organization.

In view of such developments, it is surprising to find that in many respects, namely in competetive success and participation by athletes and spectators, growth has been stunted. This condition, common in most areas of campus life, is a sign that there are too many activities for too few people. The word "encourage" becomes more important, Organizational factors such as scheduling, supervision, and publicity are not enough to produce a sufficiently attractive program. Although regrettable, of increasing importance is the 'hard-sell' approach of the advertizing business which Dr. Rowles deals with in his column 'Viewpoint'.

The fallacy of a "Think Big" policy is that people grow to expect too much of the existing potential — the players and spectators expect a winning team, the volleyball player expects a Gold Key escort to the gymnasium and press coverage when he arrives. Tom. Dick, and Harry "haven't got enough time" to take part in an activity just for the sake of participating unless the ratio of returns is disproportionately high. Organizations are often at fault for refusing to recognize the signs, and consequently, to react accordingly.

As proven by the success of short term events such as the Blood Donor Clinic, Community Chest Week, and the Harrier Race, the trend for M.A.A. activity is likely to be toward short tournaments and one-day contests. They can be "sold" to the participant and enjoyed without further obligation.

TO NIGHT

GREEN AND GOLD REVUE

Presents

"LOS POLITICOS"

The story of a poor South American rancher who becomes ambassador of Canada. With him we meet in Montreal the Richards boys and in Ottawa the Parliament Hill boys.

Tickets \$0.75 and \$1.00

are on sale in the Main Building near the front door from 11:30 to 1:00

Curtain rises 8:30 p.m.

Aggies Downed at Ottawa, Loyola

by Pentti LUOMALA

The hockey Aggies turned in pair of defeats in Intercollegiate play during the past week. At Ottawa last Saturday they dropped a 10-3 encounter to Ottawa University and Tuesday night bowed to Loyola in Montreal by an 11-4 count.

In Ottawa the Aggies established a 2-0 lead on goals by Amos Coleman and Glen Hadley and it appeared as if the team was headed

towards their first win of the year. But then their strength weakened and Ottawa began picking the corners behind goalie Doran Armstrong. By the end of the second frame, the Irishmen had tallied for a halfdozen goals while Doug Burnside added a single to Mac's score.

The third period saw Ottawa dominate play throughout as they hemmed the Ag-

Jr. Basketbelles Drop to Bourgeoys

Mac Basketbelles dropped

The Jr. Basketbelles dropped a game last Tuesday to the Marguerite Bourgeoys by one point. The star of Mac Jr. was Di Farley who earned 13 out of 18 points. The forwards did not move well, and the passes were not properly directed. More effort in placing the ball in the spaces would have resulted in a better game. The guards worked very well, but Marielle Baillargeon sank long shots, which gave the Bourgeoys their victory by one point. It was a very good try by the juniors, with a little more effort and better passing, they can go a long way.

WAA NEWS

by Audrey POPE

The end of another scholastic year is almost upon us. Looking ahead we can see the prospects of much study followed by the final exams, this being brightened only by some of the more enjoyable activities such as a prom and a few banquets.

Women's Athletics, along with many other campus organizations, is at present involved in the process of rounding out final activities, and determining the success of the year's programme. Success in an association such as ours is generally stated in terms of participation, which to date has been good.

It is our aim to offer as varied a programme as possible so that it will be of interest to the major segment of women at Macdonald. Intercollegiate activities provide vigorous action for those skilled in the line of sports, whereas the interclass programme is designed to appeal to those who enjoy a good workout, spiced with the competition for points leading to the thophy awarded to the top class in interclass competition.

Along with the usual schedule of events, this year has seen a few changes in Women's Athletics. A couple of these included the initiation of a new system for calculating interclass points, which might be of interest to the Men's Athletic Association, and the introduction of a course in Royal Life Saving, both of which are working out as was planned. Yet to be seen is the face lifting that the executive is giving the constitution, which will bring it in line with the new constitution recently passed by the Students' Society.

It is hoped that the Women's Athletic Association has provided a programme which catered to all those interested in sports, and possibly even aroused the less dedicated. If there are any recommendations for an improved programme they would certainly be welcomed by the association, so pass these ideas into your class representative or directly to the executive.

Remember girls, we may be here at Macdonald to broaden our minds, but a couple of hours a week devoted to some of the activities offered by WAA will prevent us from broadening in other places!

Letter to the Editor

Dear Sir:

The vol. XXXIII-16 of the "Failt-Ye Times," issued on Feb. 17th, 1961, has misinformed your readers pertaining to myself.

You state that I became Superintendent of the Experimental Farm in Yukon. This must be some error on your part, since I am not the superintendent at that establishment.

Recently, many students have asked me about employment at the Experimental Farm in Yukon. It is unfortunate that I am not the Superintendent of that establishment, thus I cannot promise any employment. Perhaps this may be a serious matter to the students in this college who are seeking employment; it would be greatly appreciated if you would correct your mispresentation. The Superintendent of the establishment is Mr. H. J. Hortiz. The mailing address of the establishment is: Research Branch, Canada, Department of Agriculture, Mile Post 1019, Alaska Highway, Y.T. For your information, the Canada Department of Agriculture abolished the term "Experimental Farm" since April, 1959

Yours truly,

Joe TSUKAMOTO.

Editor's Note: This letter was not received early enough to be included on the Editorial page.

gies behind their own blueline and poured four markers into the Mac cage, two of them while the Aggies maintained a man advantage. At the final whistle, Ottawa U. 10, Macdonald 3.

The contest at Loyola was patterned somewhat differently but the result was much the same. The Aggies started out as a very disorganized team, lacking in confidence and form; it was possibly Mac's poorest period of hockey this season. Meanwhile, Loyola bombarded the Aggie net with rubber and materialized with five goals by the end of the opening period.

As the second period started, Mac took on a new look and played good hard-fought hockey to outscore the hosts 3-1. Amos Coleman, Leon Abbott and Don Nickless each registered singles. During the final stanza, Macdonald had numerous scoring opportunities but only came through with a single goal, that by Amos Coleman. During the final five minutes of the closing period Loyola laid it one hot and heavy with five goals to give them a decisive 11-4 margin at the game's end.

Comments — Both these contests where characterized with a disastrous third period, as far as the Aggies are concerned. This is very likely due, in part, to the fact that there are only 12 active players on the roster, among these Don Harris who is forced to see little action because of a chronic knee injury. But another factor appears to be the unfortunate 'We've lost already' attitude held by the team itself.

Tonight at 8:30 p.m. will be hosting the McGill Indians at Glen Finnan Rink and tomorrow, at 3:00 p.m. Feb. 25 the cadets from C.M.R. will be visitors to Mac. If the team can take to the ice with the idea that they can win, they just

